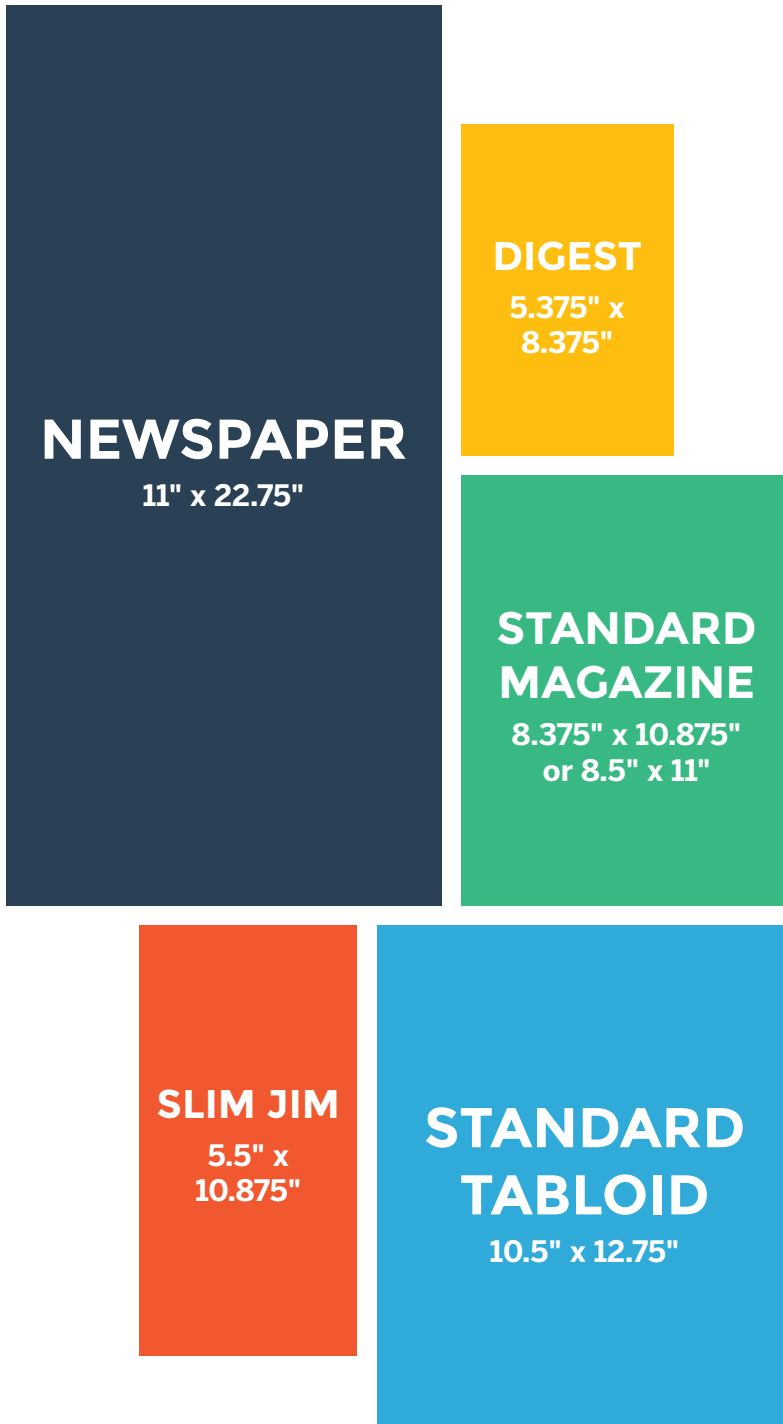


PUBLICATION SPECS & GUIDELINES



FILE SUBMISSION GUIDELINES

Acceptable file types: CMYK Press-Ready PDFs, with fonts embedded or converted to outlines; CMYK JPEGs or TIFFs with a resolution of 300dpi at actual size; CMYK Adobe Illustrator EPS with fonts converted to outlines.

Ads should be built to actual dimensions. Important content (copy, images, logos) should be kept within the .5" margins (Live Area). Please include a .25" bleed if a full-bleed is intended.

Any black text smaller than 10 points should be 100% Black and not a CMYK mix.

Spot colors should be converted to CMYK before submission. All images, including support images embedded in file art, must be CMYK with a resolution of 300dpi at actual size. Files not meeting our specifications may be rejected. The cost of modifying/converting supplied files to conform to these specifications will be charged to client.

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For Questions or help with File Submission, please contact:

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